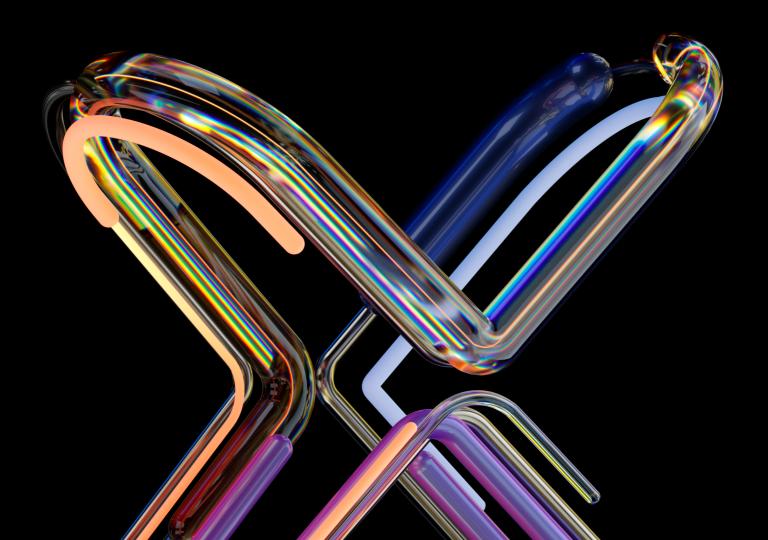


When to Video Message?

An eBook on how Video Messaging can be the key to a successful Hybrid Work setup



Announce

Broadcast with impact

The modern work environment often necessitates **communicating important updates** to a wide audience. Traditional channels like emails often **lack the personal touch** and can be misinterpreted, while Town hall meetings can be **difficult to schedule** across timezones.

Try Vidcast now!



Why

Goodbye soulless emails

Deliver messages with a human touch, creating meaningful connections that inspire action.

From monologues to dialogues

Turn announcements into discussions where everyone can share their thoughts and ideas.

Erase timezone tension

Reach your entire organization simultaneously, no matter where they are in the world.

93%

of communication is non-verbal 55% is attributed to body language & 38% to tone of voice

What

Executive Updates
Leadership Changes
Mergers & Acquisition

Product Launches HR Initiatives Policy updates

Who

Leadership
Product
Communications

Human Resources
Learning & Development
Strategy & Planning

How



Polls by Slido

Unlock your team's collective wisdom will audience engagement polls.



Reactions

Get immediate responses, see how your viewers are feeling in the moment.



Comments

Support an open dialogue through comments and reply to address them in context.



Translated Captions

Enhance inclusivity by automatically translating captions.



Review

Share details & get input

Leverage video messaging for **efficient reviews and feedback processes.** Recording and sharing review materials can help team members provide detailed comments and critiques on **their own time**, facilitating a **more thorough and collaborative review process.**

Try Vidcast now!



No rush, explain with depth

Skip the rush of real-time reviews. Dive deeper into subject with enriched video content. Provide clarity and depth, ensuring viewers grasp the intricacies.

Give space for thoughtful input

Invite feedback without real-time constraints. Let viewers digest at their own pace and ensure true comprehension & thoughtful insights.

Create alignment

Facilitate productive collaborations with video messaging. Streamline feedback and proel work forward.

97%

of remote workers would like to continue working remotely, at least part of the time

What

Reporting and sharing insights Gathering feedback Brainstorming ideas Asynchronous decision making

Who

Finance
Product & Engineering
Legal & Compliance

Operations
Sales & Marketing

How



Polls by Slido

Engage your audience at scale with ice-breakers or alignment checks



Screenshare

Capture and share with clarity through interactive screenshare



Comments

Empower feedback pinpointing with timestamped comments



Playlists

Structure content with Playlists for guided viewing

Learn more vidcast.io

Explanations that stick

Video messaging is a valuable tool for teams looking to **convey complex information effectively.** Creating concise video explanations can help break down intricate concepts, processes, or data at their own convenience, **enabling clearer comprehension**

Try Vidcast now!



Interactive learning

Transform passive viewing into active learning. Enagage viewers with interactive video content that spurs participation.

Your time, your pace

Let viewers digest at their own pace and at a time that is convenient for them.

Track & optimize

Monitor viewer engagement refine your content strategy, and optimize for better results.

Visuals are processed



faster than text, which leads to better comprehension and engagement

What

How-to's Trainings Troubleshooting Standard operating procedures
Customer enablement

Who

Support Product & Engineering Human resources Sales Sales & Marketing Design

How



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Empower feedback pinpointing with timestamped comments



Webex Recordings

Easily import Webex meeting recordings for easy sharing



Demo

Present like a pro every time

Teams can harness the power of video messaging for demos to streamline communication and engage audiences at their own pace. By recording and sharing product demonstrations, team members and clients can access detailed insights when it's convenient for them.

Try Vidcast now!



Stop repeating yourself Look like a pro

Say goodbye to repetitive explanations. Record once, share anytime, and ensure consistent communication.

Look like a pro every time

Elevate your presentations with professional-grade features, making every demo shine.

Personalize for impact

Craft video messages that resonate. Tailor content to your audience for maximum impact.

75%

Employees are **75% more likely to watch a video** than read a document,
email, or online article

What

Product overviews
Sales demos
Technical walkthroughs

Internal show-and-tell
External marketing content

Who

Deisgn Product & Engineering Project Management Operations
Sales & Marketing
Support

How



Record

Capture every detail with high-quality recordings



Screenshare

Capture and share with clarity through interactive screenshare



Share

Spread your messages widely and effectively with easy sharing options



Insights

Monitor content performance for impactful message refinement



Update

Simply share your latest

Keeping teams in the loop can be challenging in global organizations. Emails are lost in crowded inboxes, messages overlooked, while weekly time-slots clog up calendars. A quick Vidcast update keeps your team up-to-date without having to waiting for your turn on a call.

Try Vidcast now!



Time flexible updates

Send succinct video messages for clear, concise updates and record or watch on your own time.

Reduce recurring time-slots

Eliminate the hassle of back-to-back meetings and share updates at will, reclaiming precious time.

Share in your own words

Express yourself authentically and share updates in your unique voice and style.

3.5x

Speaking is 3.5x faster than typing, which speeds up information exchange and minimizes communication delays

What

Weekly status checks Progress reports Regular periodic briefings 1:1s

Sharing roadblocks
Sales pipeline & forecasting

Who

Leadership Product & Engineering Project Management Operations
Sales & Marketing

How



Record

Capture every detail with high-quality recordings



Share

Spread your messages widely and effectively with easy sharing options



1.2X Playback

Unblock calendars and save 20% with 1.2x playback



Al Highlights

Short on time? Export shareable text summaries or key highlight playback